

Centoventi anni della Famiglia Nonino

EINE MEININGER PUBLIKATION

WEINWIRTSCHAFT

THE PRIZEWINNERS

Meininger Award

Also in 2017 on the eve of the ProWein the publishing house Meininger celebrated the Big of the wine sector

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MEININGER AWARD 2017

For the thirteenth time, within the ceremonies for the delivery of the MEININGER AWARD Excellence in Wine & Spirit also this year the top personalities of the wine and spirits world were celebrated. The prizes, divided in six categories, were delivered at the presence of about 600 guests. The prize for National Wine Entrepreneur of the Year was won by top wine producer Markus Molitor from the Mosel, whereas Christophe Salin, CEO of Domaines Baron de Rothschild (Lafite) was honored in the category "International Wine Entrepreneur of the Year". The tradition-focused Italian company Frescobaldi, which has been producing wine for 700 years, received the prize "Wine Family of the Year", for the lifetime work the prize was given to Paul-François Vranken who, Belgian by birth, in only one generation managed to create a true Champagne empire with Vranken-Pommery. In the course of the evening, then, the "Special Prize of the Jury" was given to Bernd G. Siebrat, who for decades has been working in favor of the restaurant culture in Germany. Finally as "Spirit Entrepreneur of the Year" this year the prize was given to Distillerie Nonino which, with their premises in the North of Italy, are the best presentation card of the grappa world.

A wide selection of wines was supplied by the Spanish DO Rueda and Swiss Wine, in an offer completed with the excellent German wines from the VDP. Die Prädikatsweingüter. The spirit bar management was made by Borco, the group Henkell & Co. and the sparkling wine winery Rotkäppchen-Mumm.

Wine Family of the Year

Frescobaldi

With 700 years of history, around 1,200 hectares of vineyards in six world-famous areas of Tuscany (among these Ornellaia and Luce) and a production around 11 million bottles, Frescobaldi is one of the greatest wine producers in Europe. Behind this achievement is one family, seven family members are currently in various positions of responsibility. This wine empire is today led in its 30th generation of Frescobaldis, represented by Marquis Lamberto.

National wine Entrepreneur of the Year

Markus Molitor

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Markus Molitor is an exceptional wine grower: at the age of just 20 he took over three hectares of vineyard from his father and gradually purchased some prime wine-growing locations on the central Mosel. He cultivates almost exclusively steep slopes and swears by natural growing methods, low yields and late harvests. In 2015 three of his wines were awarded 100 Parker points. His most recent project is the purchase of the Serrig state wine estate on the Saar.

International Wine Entrepreneur of the Year ***Christophe Salin***

For over 30 years, Christophe Salin has been managing a winery that produces one of the world's most expensive wines, Château Lafite. Under his auspices the Domaines Baron de Rothschild (Lafite) has purchased other vineyards in France, Chile and Argentina. His most recent major investment is a project in China with a 25-hectare vineyard. Today, Domaines Barons de Rothschild (Lafite) produces wines on a total 1,200 hectares of their own land.

Outstanding Achievement Award ***Bernd G. Siebdrat***

Bernd Siebdrat was honored the Meininger award for his exceptional achievements in spreading the culture of wine in restaurants. Together with Karl-Heinz Wolf, today at the head of Hawesko, he founded the company Wein Wolf 35 years ago, which today represents the exclusive import of top international wines. As CEO, Bernd Siebdrat has really forged the company. In his address he wanted to highlight that his wasn't the performance of a single person, but the result of a team work, a team made by wonderful people.

Lifetime Achievement Award ***Paul-François Vranken***

Belgian by birth, Paul-François Vranken founded his company when he was thirty, producing the first champagne bearing his name. A Milestone in the development of the group was, in 2002, the acquisition of the well known Pommery Company. With almost 300 million Euro of yearly turnover, Vranken-Pommery today is among the leading Champagne groups and one of Frances' ten largest wine producers.

Spirit Entrepreneur of the Year ***Nonino***

Based in Friuli, Nonino is one of the most important Italian distilleries. Thanks to the many innovations Nonino has introduced in the grappa market, the company has now consolidated its position of pioneer of quality. Here works a team formed only by women, a true *Lady-Power*: Giannola Bulfoni-Nonino and her daughters Elisabetta, Cristina and Antonella are in fact at the lead of the North Italian company, and the new generation, represented by Francesca Bardelli-Nonino, is already setting new targets.